

# Iridium Announces Third-Quarter Results and Delivers Record Service Revenue and Operational EBITDA; Company Increases 2010 Outlook

MCLEAN, Va., Nov. 9, 2010 (GLOBE NEWSWIRE) -- Iridium Communications Inc. (Nasdaq:IRDM) ("Iridium") today reported strong financial results for the third quarter of 2010 and updated its outlook for the full-year 2010. Iridium's third-quarter 2010 financial results reflect Iridium Communications Inc. ("the Company") as compared to Iridium Holdings LLC ("predecessor") for the comparable period in 2009. Net income was \$10.7 million for the third quarter of 2010, as compared to net income of \$15.0 million for the comparable period of 2009. Net income for the third quarter of 2010 includes \$12.3 million of non-cash expenses for purchase accounting adjustments, net of tax, related to GHL Acquisition Corp.'s acquisition of the predecessor, while the comparable period in 2009 had no purchase accounting adjustments. Operational EBITDA ("OEBITDA")<sup>(1)</sup> for the third quarter was \$47.1 million, as compared to \$38.5 million for the prior-year period, representing year-over-year growth of 22 percent and an OEBITDA margin of 49 percent. OEBITDA benefited from solid growth in commercial service, government service and equipment revenue.

Iridium reported third-quarter total revenue of \$94.5 million, which included \$62.7 million of service revenue and \$31.8 million of equipment and engineering and support revenue. Total revenue grew 12 percent versus the comparable period of 2009, while service revenue increased 10 percent from the year-ago period. Service revenue, which represents recurring revenue from Iridium's growing subscriber base, was 66 percent of total revenue for the third guarter of 2010.

The Company ended the quarter with 413,000 total billable subscribers, which compares to 339,000 for the year-ago period and 383,000 for the previous quarter ended June 30, 2010. Total billable subscribers grew 22 percent year-over-year, driven by ongoing strength in machine-to-machine ("M2M") data, handheld voice and Netted Iridium customers.

Capital expenditures were \$86.1 million and \$134.3 million for the three and nine-month periods ended September 30, 2010, respectively, and primarily related to spending for the Company's next-generation satellite constellation, Iridium NEXT, and upgraded ground network infrastructure at its commercial gateway.

"We continue to reach significant operational and financial milestones at Iridium with each passing day," said Matt Desch, Iridium's chief executive officer. "We recently closed our \$1.8 billion Coface facility and are forging ahead with Iridium NEXT. Iridium NEXT has moved to the full-scale development phase and we're working with Thales Alenia Space, SpaceX and all of our technical partners to meet the design and development timelines. Now that we've closed on our financing, we're also accelerating our effort with potential hosted payload customers and continue to make good progress in this area."

Desch continued, "Strong subscriber and recurring service revenue growth continues to be driven by our leadership in the handheld voice market, an expanding M2M business and new products like Iridium OpenPort."

# **Iridium Business Highlights**

**Service - Commercial** 

total revenue during the third quarter. Seeing strong demand across a variety of vertical markets and industries, Iridium continues to be an important provider of voice, high-speed data and M2M applications for target markets including business telephony and data services, public safety, maritime communications, asset tracking and transportation fleet management.

Commercial service revenue was \$47.3 million, an 8 percent increase from the last year's comparable period, primarily supported by a strong gain in Iridium OpenPort and M2M customers.

Commercial voice average revenue per user ("ARPU") was \$52 during the third quarter, a 7 percent year-over-year decrease. Commercial M2M data ARPU was \$21 during the third quarter, unchanged from last year's comparable period.

Iridium's commercial business ended the quarter with 371,000 billable subscribers, which compares to 306,000 for the prior-year quarter and to 345,000 for the previous quarter ended June 30, 2010. M2M data subscribers represented 27 percent of billable commercial subscribers, an increase from 23 percent during the prior-year period.

#### **Service - Government**

Government service revenue increased by 14 percent during the quarter, as the Company continued to serve as a mission-critical partner for the U.S. Department of Defense and its personnel around the globe. Iridium's voice and data solutions are used by U.S. government customers for critical applications including asset tracking, specialized communications for the special operations and other defense communities and for distributed tactical communications services such as Netted Iridium.

Government service revenue was \$15.4 million, a 14 percent increase from the prior-year period, primarily driven by growth in satellite handsets and Netted Iridium subscribers.

Government voice ARPU was \$149 during the third quarter, a 1 percent year-over-year decrease. Voice ARPU was impacted by strong growth in Netted Iridium subscribers. Government M2M data ARPU was \$22 during the period, a 5 percent increase from last year's comparable period.

Iridium's government business ended the quarter with 42,000 billable subscribers, which compares to 33,000 for the prior-year quarter and to 38,000 for the previous quarter ended June 30, 2010. M2M data subscribers represented 14 percent of billable government subscribers, an increase from 9 percent during the prior-year period.

## **Equipment**

Equipment revenue was \$27.1 million, a 28 percent year-over-year increase. Revenue increased primarily due to strong satellite handset sales and increased volume for M2M units.

The Company has successfully addressed the parts supply delay it experienced in the second quarter of 2010 and is again meeting standard order fulfillment timelines for its customers.

## **Engineering & Support**

Engineering and support revenue was \$4.7 million, a decrease of 23 percent from the prior-year period, primarily resulting from a decrease in low-margin contract revenue related to government projects.

### 2010 Outlook

The Company is increasing its guidance for total billable subscriber growth, government service revenue and

OEBITDA, while affirming its previously issued full-year 2010 outlook for commercial service revenue and equipment revenue. The Company now expects:

Total billable subscriber growth to be approximately 25 percent for the full-year 2010

Commercial service revenue growth to be greater than 12 percent for the full-year 2010

Government service revenue growth to be between 8 percent and 10 percent for the full-year 2010

Mid to high single-digit growth for equipment revenue for the full-year 2010

Full-year 2010 OEBITDA to be between \$155 million and \$160 million, compared to the prior outlook of at least \$150 million. OEBITDA for the comparable 2009 period was \$133.9 million.

	Prior 2010 Outlook (August 2010)
Total Billable Subscriber Growth	Greater than 20%
Commercial Service Revenue Growth	Greater than 12%
Government Service Revenue Growth	Greater than 5%
Equipment Revenue Growth	Mid to high single-digit growth
Operational EBITDA (OEBITDA)	At least \$150 million

# **Recent Highlights**

On October 28, 2010, Iridium announced that it closed its Coface credit facility to finance Iridium NEXT. The syndicate of nine banks is led by Deutsche Bank AG, Banco Santander SA, Societe Generale, Natixis and Mediobanca International S.A., and includes BNP Paribas, Credit Industriel et Commercial, Intesa Sanpaolo S.p.A. and Unicredit Bank Austria AG. The syndicate will provide up to \$1.8 billion of financing to Iridium for the design and manufacture of Iridium NEXT satellites.

The facility is comprised of a \$1.5 billion tranche bearing a fixed interest rate of 4.96 percent and a \$0.3 billion tranche bearing a floating interest rate equal to the London Interbank Offer Rate ("LIBOR") plus 1.95 percent. Iridium has commenced borrowing under the facility and has drawn approximately \$135 million since closing.

## **Non-GAAP Financial Measures & Definitions**

(1) In addition to disclosing financial results that are determined in accordance with U.S. GAAP, the Company discloses Operational EBITDA, which is a non-GAAP financial measure, as a supplemental measure to help investors evaluate our fundamental operational performance. Operational EBITDA represents earnings before interest, income taxes, depreciation and amortization, Iridium NEXT revenue and expenses (for periods prior to the commencement of operations of Iridium NEXT), stock-based compensation expenses, transaction expenses associated with GHL Acquisition Corp.'s acquisition of Iridium Holdings LLC (the "Acquisition"), the impact of purchase accounting adjustments, and changes in the fair value of warrants. Operational EBITDA does not represent, and should not be considered, an alternative to U.S. GAAP measurements such as net income, and our calculations thereof may not be comparable to similarly entitled measures reported by other companies. By eliminating interest, income taxes, depreciation and amortization, Iridium NEXT revenue and expenses (for periods prior to the deployment of Iridium NEXT only), stock-based compensation expenses, transaction expenses associated with the Acquisition, the impact of purchase accounting adjustments and changes in fair value of the warrants, the Company believes the result is a useful measure across time in evaluating our fundamental core operating performance. Management also uses Operational EBITDA to manage the business, including in preparing its annual operating budget, financial projections and compensation plans. The Company believes that Operational EBITDA is also useful to investors because similar measures are frequently used by

securities analysts, investors and other interested parties in their evaluation of companies in similar industries. However, there is no standardized measurement of Operational EBITDA, and Operational EBITDA as the Company presents it may not be comparable with similarly titled non-GAAP financial measures used by other companies. As indicated, Operational EBITDA does not include interest expense on borrowed money or the payment of income taxes or depreciation expense on our capital assets, which are necessary elements of our operations. It also excludes expenses in connection with the development, deployment and financing of Iridium NEXT. Since Operational EBITDA does not account for these and other expenses, its utility as a measure of our operating performance has material limitations. Due to these limitations, our management does not view Operational EBITDA in isolation and also uses other measurements, such as net income, revenues and operating profit, to measure operating performance. Please refer to the schedule below for a reconciliation of Operational EBITDA to consolidated net income and Iridium's Investor Relations webpage at <a href="https://www.iridium.com">www.iridium.com</a> for a discussion and reconciliation of this and other non-GAAP financial measures.

	Iridium Comn	nunications Inc. and Iridium Hol	dings LLC
	Supplement	tal Reconciliation of Operational	EBITDA
		(In thousands)	
	Iridium Holdings LLC	Iridium Communications Inc.	Iridium Holdings
	Period July 1, 2009 to September 29, 2009	Three Months Ended September 30, 2010	Period January 1, to September 29,
Net income	\$ 14,966	\$ 10,686	\$
Interest expense	3,610		
Interest income	(172)	(81)	
Income taxes		10,225	
Depreciation and amortization	3,601	22,657	
Iridium NEXT expenses, net	1,526	1,498	
Share-based compensation	4,419	1,404	
Transaction expenses	10,560		
Purchase accounting adjustments		707	
Operational EBITDA	\$ 38,510	\$ 47,096	\$ 1

## **Conference Call Information**

As previously announced, the Company will host a conference call to discuss results at 8:30 a.m. ET on Tuesday, November 9, 2010. Callers should dial (877) 334-1964 (U.S. only) or (631) 291-4574(from outside the U.S.) to access the call. The conference call will also be simultaneously webcast on Iridium's Investor Relations webpage at <a href="https://www.iridium.com">www.iridium.com</a>. A replay of the conference call will be available beginning Tuesday, November 9, 2010 through Tuesday, November 16, 2010 at Iridium's Investor Relations webpage. Callers can also dial (800) 642-1687 (U.S. only) or (706) 645-9291, Access Code 18361849 to access an audio replay of the conference call.

#### About Iridium Communications Inc.

Iridium Communications Inc. (<a href="www.iridium.com">www.iridium.com</a>) is the only mobile satellite service (MSS) company offering coverage over the entire globe. The Iridium constellation of low-Earth orbiting (LEO) cross-linked satellites provides critical voice and data services for areas not served by terrestrial communication networks. Iridium serves commercial markets through a worldwide network of distributors, and provides services to the U.S. Department of Defense and other U.S. and international government agencies. The Company's customers represent a broad spectrum of industry, including maritime, aeronautical, government/defense, public safety, utilities, oil/gas, mining, forestry, heavy equipment and transportation. Iridium has launched a major development program for its next-generation satellite constellation, Iridium NEXT. The Company is headquartered in McLean, Va., U.S.A. and trades on the NASDAQ Global Market under the ticker symbols IRDM (common stock), IRDMW (\$7.00 warrants), IRDMZ (\$11.50 warrants) and IRDMU (units).

## **Forward-Looking Statements**

Statements in this press release that are not purely historical facts may constitute forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements regarding the development of Iridium NEXT, anticipated growth in subscribers and commercial and government services revenue, and anticipated equipment revenue and Operational EBITDA for 2010. Other forward-looking statements can be identified by the words "anticipates," "may," "can," "believes," "expects," "projects," "intends," "likely," "will," "to be" and other expressions that are predictions or indicate future events, trends or prospects. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of Iridium to differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements. These risks and uncertainties include, but are not limited to, uncertainties regarding increases in customer demand for our products and services, growth in subscribers and revenue, expected Operational EBITDA growth, Iridium's ability to maintain the health, capacity and content of its satellite constellation, and the development of and transition to Iridium NEXT, including expanded capacity and features, as well as general industry and economic conditions, and competitive, legal, governmental and technological factors. Other factors that could cause actual results to differ materially from those indicated by the forward-looking statements include those factors listed under the caption "Risk Factors" in the company's Form 10-Q for the quarter ended September 30, 2010 and filed with the Securities and Exchange Commission on November 9, 2010. There is no assurance that Iridium's expectations will be realized. If one or more of these risks or uncertainties materialize, or if Iridium's underlying assumptions prove incorrect, actual results may vary materially from those expected, estimated or projected. Iridium's forward-looking statements speak only as of the date of this press release and Iridium undertakes no obligation to update forward-looking statements.

	Iridium Communications Inc. and Iridium Holdings	LLC
	Consolidated Statements of Operations	
	(In thousands)	
	Iridium Holdings LLC	Ir
	Period July 1, 2009 to September 29, 2009	Three Mont September
Revenue: (2)		
Services revenue		
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Commercial	\$ 45,0ŏ⊥
Government	13,455
Total service revenue	57,136
Subscriber equipment	21,117
Engineering and support	6,204
Total revenue	84,457
Operating expenses:	
Cost of subscriber equipment sales	10,348
Cost of services (exclusive of depreciation and amortization)	20,096
Research and development	4,163
Depreciation and amortization	3,601
Selling, general and administrative	17,334
Transaction costs	10,560
Total operating expenses	66,102
Operating profit (loss)	18,355
Other (expense) income:	
Interest income (expense), net of capitalized interest	(3,438)
Other income (expense), net	49
Total other (expense) income	(3,389)
Earnings before provision for taxes	14,966
Income tax provision	
Net income	\$ 14,966
Operational EBITDA	\$ 38,510

<sup>(1)</sup> The impact of purchase accounting on the carrying value of inventory, property and equipment, intangible a of Iridium Communications Inc., was an increase of approximately \$19.8 million, \$348.2 million, \$95.5 million at respectively, compared to Iridium Holdings LLC's balance sheet as of September 29, 2009. Similarly, Iridium Ho revenue decreased by \$7.4 million. As a result of the effect of the purchase accounting, the decrease in the car revenue caused a decrease in revenue, which we expect will continue through the first quarter of 2011. In addit accruals had the effect of reducing cost of services (exclusive of depreciation and amortization) during 2010, which future periods. The increase in property and equipment and intangible assets had the effect of increasing dexpense during 2010, which we expect will continue into future periods.

<sup>(2)</sup> This revenue presentation differs from the Company's presentation included in its filings with the Securities (the "SEC"), which consolidates engineering and support revenue into commercial revenue of \$248 and \$608 fo September 29, 2009 and for the three months ended September 30, 2010, respectively, and consolidates engin into government service revenue of \$5,956 and \$4,146 for the period July 1, 2009 to September 29, 2009 and September 30, 2010, as presented below:

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	to September 25, 200	, september
Revenue:		
Services:		
Government	\$ 19,4	411
Commercial	43,9	929
Subscriber equipment	21,7	117
Total revenue	\$ 84,4	457
Iridium Commu	nications Inc. and Iridium Holdi	ngs LLC
Consolid	dated Statements of Operations	S
	(In thousands)	
	Iridium Holdings LLC	Irid
	Period January 1, 2009 to September 29, 2009	For the Nine Mo
	to September 29, 2009	September
Revenue: <sup>(2)</sup>		
Services revenue		
Commercial	\$ 120,136	
Government	40,085	
Total service revenue	160,221	
Subscriber equipment	66,206	
Engineering and support	16,524	
Total revenue	242,951	
Operating expenses:		
Cost of subscriber equipment sales	33,265	
Cost of services (exclusive of depreciation and amortization)	58,978	
Research and development	17,432	
Depreciation and amortization	10,850	
Selling, general and administrative	44,505	
Transaction costs	12,478	
Total operating expenses	177,508	
Operating profit (loss)	65,443	
Other (expense) income:		
Interest income (expense), net of capitalized interest	(12,542)	
Other income (expense), net	383	
Total other (expense) income	(12,159)	

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Earnings before provision for taxes	53,284
Income tax provision	
Net income	\$ 53,284
Operational EBITDA	\$ 103,718

(1) The impact of purchase accounting on the carrying value of inventory, property and equipment, intangible a of Iridium Communications Inc., was an increase of approximately \$19.8 million, \$348.2 million, \$95.5 million at respectively compared to Iridium Holdings LLC's balance sheet as of September 29, 2009. Similarly, Iridium Holdings LLC's balance sheet as of September 29, 2009. Similarly, Iridium Holdings Lucy in the first quarter of 2010 as compared to those costs and expenses of Iridium Holdings LLC in prior periods, at carrying value of deferred revenue caused a decrease in revenue, which we expect will continue through the fir the increase in accruals had the effect of reducing cost of services (exclusive of depreciation and amortization) will continue into future periods. The increase in property and equipment and intangible assets had the effect of amortization expense during 2010, which we expect will continue into future periods.

(2) This revenue presentation differs from the Company's presentation included in its filings with the Securities (the "SEC"), which consolidates engineering and support revenue into commercial revenue of \$570 and \$1,442 to September 29, 2009 and for the nine months ended September 30, 2010, respectively, and consolidates eng into government service revenue of \$15,954 and \$13,404 for the period January 1, 2009 to September 29, 200 September 30, 2010, as presented below:

<u> </u>		
	Iridium Holdings LLC	Irid
	Period January 1, 2009 to September 29, 2009	Nine Month September
Revenue:		
Services:		
Government	\$ 56,039	
Commercial	120,706	
Subscriber equipment	66,206	
Total revenue	\$ 242,951	
Iridium Communications Inc. and Iridium Holdings LLC		
Quarterly Summary Highlights		
	Iridium Holdings LLC	Iridium
	Period July 1, 2009	TI
	to September 29, 2009	
	<u> </u>	Thre Sep sands, except A
Revenue	<u> </u>	Sep
Revenue Service revenue <sup>(1)</sup>	<u> </u>	Sep
	<u> </u>	Sep
Service revenue <sup>(1)</sup>	<u> </u>	Sep
Service revenue <sup>(1)</sup> Commercial	<u> </u>	Sep sands, except A

Government <sup>(3)</sup>	
Voice and M2M data service	
Voice	13,253
M2M data	202
Total government voice and M2M data service	13,455
Total service revenue	57,136
Subscriber equipment	21,117
Engineering and support <sup>(4)</sup>	
Government	5,956
Commercial	248
Total engineering and support	6,204
Total Revenue	\$ 84,457
Billable subscribers <sup>(5)</sup>	
Commercial	
Voice and M2M data service	
Voice	237
M2M data	69
Total commercial voice and M2M data service	306
Government	
Voice and M2M data service	
Voice	30
M2M data	3
Total government voice and M2M data service	33
Total billable subscribers	339
Net additions	
Commercial	
Voice and M2M data service Voice	7
VOICE	
M2M data	3

Government

Voice and M2M data service

Voice	1
M2M data	
Total government voice and M2M data service	1
Total billable subscribers	11

ARPU <sup>(6)</sup>	
Commercial	
Voice	\$ 56
M2M data	\$ 21
Government	
Voice	\$ 151
M2M data	\$ 21

Operational EBITDA and margin	
Total revenue	\$ 84,457
Operational EBITDA adjustments that impact revenue:	
Purchase accounting adjustments	
Iridium NEXT revenue	(576)
Adjusted revenue <sup>(7)</sup>	\$ 83,881
Operational EBITDA	\$ 38,510
Operational EBITDA margin <sup>(8)</sup>	45.9%

- (1) Service revenue primarily consists of subscription-based services which often generate a long-term recurring revenue stream from the subscribers.
- (2) M2M data service provides a two-way short burst data transmission between Iridium Communications Inc.'s network and a telemetry unit, which may be located, for example, on a container in transit or a buoy monitoring oceanographic conditions.
- (3) Government service revenue consists of voice and M2M data subscription-based services provided to agencies of the U.S. government through prime contracts or subcontracts.
- (4) Engineering and support includes maintenance services to the U.S. government's dedicated gateway in Hawaii and engineering services to assist customers in developing new technologies for use on Iridium Communications Inc.'s satellite system.
- (5) Subscribers as of the end of the respective period.
- (6) ARPU is calculated by dividing the revenue in the respective period by the average of the number of billable subscribers at the beginning of the period and the number of billable subscribers at the end of the period and then dividing the results by the months in the period.
- (7) Adjusted revenue is total revenue adjusted for the impact of Operational EBITDA adjustments.
- (8) Operational EBITDA margin is calculated by dividing Operational EBITDA by adjusted revenue.

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