

Blue Sky Network and Iridium Equip Open Passage Voyage with GPS Tracking and Communications System

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Equipped with the BSN <u>D2000</u> device, and the Iridium 9555 satellite phone, the crew of Open Passage's vessel will not only have a constant link to its home base and the general public. It also will benefit from the added safety services provided by real-time location monitoring and emergency notification capabilities.

On June 6, Open Passage's 40-foot yacht, the *Silent Sound*, will embark on a voyage through Canada's Northwest Passage with the goal of documenting how climate change is affecting Arctic communities. The built-in Ethernet port of BSN's D2000 and the data modem functionality of the 9555 phone will allow the crew to continuously relay its current location and findings to the world. The public will be able to accurately follow and track Open Passage's voyage live through a Yahoo-powered, real-time map on www.BlueSkyNetwork.com.

"BSN's equipment will enable the Open Passage crew to stay in touch with their fans and followers during the entire course of their journey," said Carlton Van Putten, Vice President of Sales and Marketing, Blue Sky Network. "We are excited that we can empower them to communicate from such remote areas, and believe it will help change the public's perception of climate change."

"For most of the voyage through Northwest Passage, Iridium will be the only reliable communication lifeline for the crew of Silent Sound," said Greg Ewert, Executive Vice President, Global Channel Distribution, Iridium. "No other mobile satellite service is able to provide coverage in the Arctic region, which is rapidly growing in importance for commerce and industry."

BSN's D2000 device, engineered to withstand harsh environments, operates from the Iridium satellite network and is conveniently sized to fit into compact spaces. It comes equipped with a two-line LCD screen and numeric keyboard for short code messaging, as well as a "Quick Position" mayday alert button for use in emergencies. Iridium satellite phones are the only MSS handsets that offer coverage everywhere in the world. The <u>Iridium 9555</u> is Iridium's smallest phone and is more powerful than previous models, loaded with features and able to withstand the tough environments where Iridium users are found. The Iridium 9555 offers an additional mini-USB port and short email capabilities to allow crew members to talk or message with ease. It is also water, dust, and shock-resistant.

"Thanks to the communications tools provided by BSN and Iridium, we are able to easily share our journey with the world and be rest assured knowing our crew is safe," said Cameron Dueck, Captain of the Open Passage Expedition. "We will be able to easily stay connected with our onshore staff throughout the voyage -- a critical capability and one for which we are immensely grateful."

About Blue Sky Network

Blue Sky Network is a leading global provider of voice and data services via the Iridium satellite network. Our aviation, marine and vehicle products for GPS tracking, real time flight tracking and fleet management provide reliable fleet tracking and communication services. Blue Sky Network's solutions serve the Aviation, Oil and Gas, Government, Forestry, Mining, Supply Chain Management and Intermodal Transportation markets. Founded in 2001, Blue Sky Network is headquartered in La Jolla, Calif. with customers and distributors worldwide. For more information about our company and solutions, visit the Blue Sky Network website at www.blueskynetwork.com.

About Iridium

Iridium Satellite LLC (www.iridium.com) is the only mobile satellite service (MSS) company offering coverage over the entire globe. The Iridium constellation of low-earth orbiting (LEO), cross-linked satellites provides critical voice and data services for areas not served by terrestrial communication networks. Iridium's subscriber growth has been driven by increasing demand for reliable, global communications. Iridium serves commercial markets through a worldwide network of hundreds of

distributors, and provides services to the U.S. Department of Defense, and other U.S. and international government agencies. The company's customers represent a broad spectrum of industry, including maritime, aeronautical, government/defense, public safety, utilities, oil/gas, mining, forestry, heavy equipment and transportation. Iridium has launched a major development program for its next-generation satellite constellation, Iridium NEXT, which will result in continued and new Iridium MSS offerings. The company is headquartered in Bethesda, Md. and is currently privately held.