



JBS Friboi Improves Long-Haul Truck Automation and Control Through Iridium-Based Telematics Solution Provided by Zatix

MCLEAN, Va. and SAO PAULO, Brazil, Sept. 22, 2010 -- Zatix and Iridium Communications Inc. (Nasdaq:IRDM) announce that JBS Friboi, the world's largest animal product processing company, has equipped 1,500 long-haul trucks with VOLKSNET, an Iridium-based, Zatix-powered telematics solution.

"VOLKSNET is an advanced tracking and fleet management telematics solution that allows JBS Friboi headquarters to maintain complete control over all vehicles in operation resulting in enhanced fleet management, efficiency and productivity and increase in core business performance. The VOLKSNET solution is the result of a partnership with MAN Latin America (Volkswagen trucks) and Zatix, Iridium's value-added reseller," said Deise Santana, commercial director for Zatix.

According to Armando Volpe, director for JBS Friboi, "VOLKSNET enables us to better manage our vehicle logistics and driver operations. This monitoring and tracking system reports events such as harsh braking and acceleration, speeding, and even gear changes in vehicles without automatic transmission. We monitor these factors in real-time not only to ensure driver safety, but also to assist JBS Friboi in ensuring we are delivering product on time and in excellent condition to customers all over South America."

"The Iridium satellite constellation allows for constant real-time monitoring, making the operation safer and more profitable. Although they only recently started using the Iridium-based Zatix solution, JBS Friboi is already seeing a large reduction of accidents and transportation issues," said Deise Santana. "Working with such a large fleet that travels all over, from big cities to large farms in the countryside, would not be effective, or even possible, without the Iridium communications solution."

The VOLKSNET on-board intelligence system works as the information source for the management of the long-haul fleet of vehicles, retrieving information from each vehicle's central electronic unit. Connected to the satellite network via Iridium short-burst data (SBD) based technology, and with the ability to switch to cellular carriers when in range of service, the system gathers data that can contribute towards driver performance analyses and accident prevention measures, potentially reducing maintenance, fuel costs, theft and accidents.

"Iridium provides optimal worldwide communications coverage for major business operations where logistics tracking is vital," said Greg Ewert, executive vice president, global distribution channels, Iridium. "Our cross-linked satellite network coverage brings communications connectivity to all parts of the globe."

The VOLKSNET system also permits interaction with the vehicle and the driver through a local terminal. It allows drivers to perform pre-programmed actions, independent of the central office, and automates common operations to cut back on man hours required to manage large fleets effectively.

For more information, visit <http://www.ominilink.com.br>.

About Zatix (www.zatix.com.br)

Zatix, the largest and most comprehensive tracking firm in the country, was created in 2008 from the combination of three major market players, Graber Tracking, Ominilink Technology and Teletrim Monitoring. Acting in Brazil, with more than 2500 service points, Zatix has a customer base that is comprised of individuals, independent professionals, insurance companies, automakers, airlines, retailers and large fleet owners, offering complete solutions and monitoring services, location, tracking, telemetry and logistics. Headquartered in Sao Paulo, Zatix has a factory in Santa Rita do Sapucaí (MG) and branches in Alphaville (SP), Belo Horizonte (MG), Curitiba (PR) Vitoria (ES), Porto Alegre (RS) and Rio de Janeiro (RJ). Today, Zatix has over 1,000 direct employees and other indirect 2700, totaling more than 3500 jobs created.

About Iridium Communications Inc.

Iridium Communications Inc. (www.iridium.com) is the only mobile satellite service (MSS) company offering coverage over the entire globe. The Iridium constellation of low-earth orbiting (LEO) cross-linked satellites provides critical voice and data services for areas not served by terrestrial communication networks. Iridium serves commercial markets through a worldwide network of distributors, and provides

services to the U.S. Department of Defense and other U.S. and international government agencies. The company's customers represent a broad spectrum of industry, including maritime, aeronautical, government/defense, public safety, utilities, oil/gas, mining, forestry, heavy equipment and transportation. Iridium has launched a major development program for its next-generation satellite constellation, Iridium NEXT. The company is headquartered in McLean, Va., USA and trades on the NASDAQ Global Market under the ticker symbols IRDM (common stock), IRDMW (\$7.00 warrants), IRDMZ (\$11.50 warrants) and IRDMU (units).

About VOLKSNET

VOLKSNET (www.volksnet.com.br) is a solution that presents security, telemetrics, logistics, tracking and monitoring of vehicles, in real time including: monitoring, tracking and control of the operation vehicles and of the movement of shipment 24 hours every day, in real time; total coverage in the national territory through the technology GSM/ GPRS and satellite.

About JBS Friboi

JBS (www.jbs.com.br) is the largest company in processing of animal protein in the world, working in the areas of food, leather products for pets, biodiesel, collagen, cans and cleaning products. The company is present on all continents with production platforms and offices in Brazil, Argentina, Italy, Australia, USA, Uruguay, Paraguay, Mexico, China, Russia and other countries.

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